

## PBD Distribution Only Service Offerings

### About the ADA

The American Dietetic Association, headquartered in Chicago, Illinois is the world's largest organization of food and nutrition professionals. ADA is committed to improving the nation's health and advancing the profession of dietetics through research, education and advocacy.

### ADA's Mission

*Empower members to be the nation's food and nutrition leaders*

### ADA's Vision

*Optimize the nation's health through food and nutrition*

### PBD Solution

PBD will ship over 22k orders per year for ADA while improving upon ADA's previous service level of all 'orders shipped within two weeks of receipt'.

#### *PBD's service and value for ADA:*

- Local facility/presence
- On-site Senior Management and Account Management
- Improve turn times (all orders shipped same/next day) and reduce errors
- Provide customer satisfaction benchmarking through regular web-based surveys

#### *PBD's support of ADA in achieving their Strategic Plan Roadmap:*

- Promote and enhance the ADA brand through increased service levels, branded materials and community support.
- Establish greater value by partnering with PBD to ensure the most effective possible programs and services to registered dietitians.
- Strengthen relationships with external organizations to further ADA initiatives by utilizing PBD's partner network
- Allow ADA to completely focus on products on services by best-sourcing fulfillment to PBD

#### *PBD provides ADA profit through lower expenses and increased revenues:*

- Increase freight savings
- Eliminate labor and fixed overhead costs
- Support acquisition and retention of members

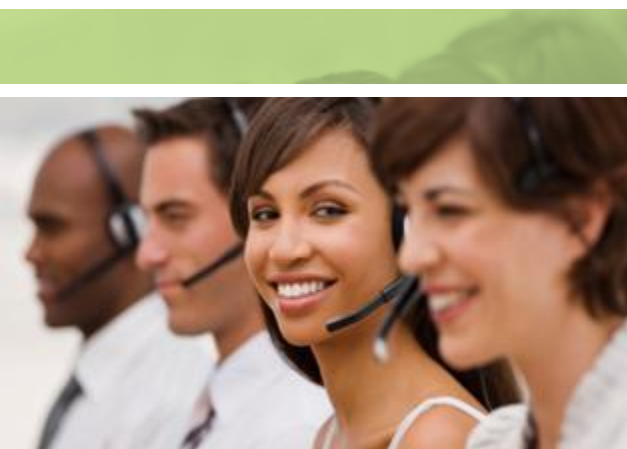
## Press Release

### PBD Services Utilized

- Account Management
- Premium Services
- Fulfillment Services
- Freight Management

### ADA Need

- Local Facility
- Faster Turn Times
- Increased Accuracy
- Lower Cost



For more information please contact us

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