



“Being a company that has experienced tremendous growth, our partnership with PBD has given us access to facilities and processes that allow us to grow without fear of negatively impacting customer expectations. As our volumes increase and customer need for quicker turn times have become more prominent, PBD has been able to adapt without any negative impact to accuracy rates.”



Tyson Schmidt, Director of Logistics
Assessment Technologies Institute

PBD Full Service Offerings

ATI has established itself as the clear leader in online testing, assessment and remediation within the nursing industry. That skill set also transcends industries and has allowed them to expand their core expertise to other professional fields.

Nursing students are not created equally. Some are young. Some are middle-aged. Some are moms. Some are dads. Some are morning people. Some are night owls. Some learn by the book. Others learn best online – which you should know, ATI is the leader in online learning. Intuitively, ATI’s learning systems are designed to teach the way individuals learn. Whether it’s an RN or a PN program, there with your students from the beginning of school through the beginning of their nursing career and it’s done with the kind of personal caring attention that’s synonymous with nursing.

The Need

ATI began working with PBD on January 1, 2009. ATI’s reasons for switching service providers included the following:

- Superior Distribution Facilities and Scalability
- Comprehensive Reporting for Inventory Management
- Focused Account Management
- Consolidation of process and procedures

The Process

ATI was implemented in 90 days in total. The process was seamless to the customer with no interruption of service. During implementation, PBD was able to analyze current processes, suggest efficiencies and complete a full physical inventory.

Case Study

Assessment Technologies Institute (ATI)

PBD Services Utilized

- Account Management
- Premium Services
- Fulfillment Services
- Freight Management

Need

Reduce Costs and Increase service levels to customers and in-house staff

Solution

Complete use of PBD’s Inventory, Freight, Premium and Fulfillment solutions.

Results

- Significant Cost Savings – ATI experienced a decrease in costs when moving its fulfillment program to PBD.
- On-going process analysis - We continue to analyze processes both internally and externally to find the most efficient solutions to help reduce costs.
- Order Turns - Customers orders are turned faster and more efficiently. This helps to cut down on customer service inquiry calls and reduce costs.
- Scalability – ATI has experienced increased volumes on both units and orders shipped. PBD has accommodated this growth while improving overall service levels.
- Assembly of kits - PBD builds a high-volume of multi-unit kits for ATI. This process is efficient and allows ATI to reduce the amount of inventory on hand as PBD can efficiently process work orders and builds via PBD's Premium Services offering.

Results

- Cost Reduction
- Service Level Increase
- In-house efficiency gains

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