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VueLogic LLC announces the addition of PBD Worldwide Fulfillment Services to its list of Global Clients

ATLANTA – June 7, 2011 – [PBD Worldwide Fulfillment Services](http://www.pbd.com) has selected [VueLogic LLC](http://www.vuelogic.com), an Atlanta-based marketing analytics firm, to offer PBD Analytics360, an advanced CRM analytics engine, to optimize the services it provides to its customers.

PBD Worldwide is a turnkey fulfillment solutions provider for clients of all types including [retail](#), [ecommerce](#), direct marketing corporations, [associations and non-profits](#), [faith-based organizations](#), and [educational publishers](#) that ships in excess of 4 million packages for its clients each year. PBD provides state-of-the-art services including: Fulfillment, Distribution and Transportation Services, Customer Contact Center, Accounting Services, Information Technology and ecommerce Services, and Accessible Reporting.

Our agreement is focused on PBD providing PBD Analytics360 which is based on VueLogic's [PowerVue CRM](#) analytics to their existing client base (100+ Clients) to augment the existing [SmartReports Business Intelligence](#) Offering and integrate offers and recommendations into their client call center.

"We are very excited that PBD Worldwide has chosen VueLogic as its CRM analytics provider," said Tom Gordon, VueLogic CEO. "They have a world class customer base and we look forward to helping PBD enhance the services to them."

"With VueLogic as a partner we have added a predictive analytics tool to optimize service to our clients' customers and members," said Bjarke Ormstrup, PBD's Vice President of Technology. "Client reaction already has been tremendous. This will be a big help for our clients to drive more revenue at less cost."

About PBD

[PBD Worldwide Fulfillment Services](http://www.pbd.com) was founded in 1976 with the goal of providing the best possible storage, distribution, and fulfillment services to non-profit associations, publishers, and corporations. PBD's philosophy of adding 'one client at a time' and keeping them for the long term has enabled PBD and its clients to grow and expand in strategic directions. PBD ships over 4.5 million packages per year, including 175,000 to over 200 countries and territories worldwide. Today, PBD operates four domestic and one international fulfillment and distribution centers totaling over 425,000 square feet. For more information on PBD, log on to <http://www.pbd.com>.

About VueLogic

VueLogic® - Powering Customer Intelligence

[VueLogic](#) is a cloud based CRM analytics solution. We enable you to understand prior customer behavior and predict the outcome of future interactions (monetary and non-monetary), across channels, in a confidential and secure environment to maximize revenue from your existing customers. For more information visit <http://www.vuelogic.com>.

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